



MARCUS RUTLEDGE PRESS KIT

Media, podcast, speaking, partnership, and brand overview.

Sales Strategy | Credit | Funding | Tax Software | Entrepreneur Leadership

This resource is designed to give the reader clarity, action steps, and enough insight to understand the problem while creating a clear next step to book a deeper strategy session with Marcus Rutledge and the brand ecosystem.

Who Is Marcus Rutledge

Marcus Rutledge is a sales leader, business strategist, credit and funding consultant, and creator of the C.A.S.E Sales Framework. His work helps entrepreneurs, tax professionals, and business owners improve execution, create structure, close better, and build stronger financial ecosystems.

Media Bio

Marcus blends sales execution, business development, credit strategy, funding readiness, and faith driven leadership into a practical message for entrepreneurs who need clarity and movement. His voice is direct, strategic, and built for people who are tired of theory and ready to execute.

Signature Topics

The C.A.S.E Sales Framework, sales execution, business funding readiness, tax office growth, credit positioning, entrepreneur mindset, building year round revenue, scaling without jail, leadership through structure.

- Sales execution for entrepreneurs
- How to turn tax clients into year round relationships
- Credit repair as business positioning
- Funding readiness before the application
- The C.A.S.E Framework for closing without sounding pushy

Brand Ecosystem

MR Global Ventures, Complete Credit Treatment, TNT Tax Software Company, Complete Method Society, C.A.S.E Closed, and the 33 Laws of Connection and Execution.

Interview Angles

Why most entrepreneurs do not need more motivation, they need structure. Why credit is a business growth issue. How tax offices can become year round wealth hubs. How sales conversations create or kill trust. Why execution is the separator.

Booking Information

Website: marcrutledge.com. Email: marc.rutledge@icloud.com. For credit and funding: cct.credit. For tax software: tntsoftware.tax.

Suggested Introduction

Our guest today is Marcus Rutledge, a sales strategist, entrepreneur, and business consultant who helps entrepreneurs and tax professionals build structure, confidence, and execution inside their businesses. Marcus is the creator of the C.A.S.E Sales Framework and works across sales coaching, credit strategy, funding readiness, and tax office growth.